



# 4<sup>th</sup> Annual Heart in Diabetes

## LIVE INTERACTIVE ONLINE

### August 21-24, 2020

*Where the Heart, Kidney and Diabetes Meet in Clinical Practice*

# Exhibitor Prospectus

## LIVE INTERACTIVE ONLINE MEDICAL CONFERENCE

# **You're Invited to the 4th Annual Heart in Diabetes!**

**You are cordially invited to become an exhibitor of the 4th Annual Heart in Diabetes (HiD) to be held online from August 21-24, 2020.**

**HiD presents a platform where ideas and clinical approaches, based on new and emerging data of CVD in Diabetes, will be exchanged and contribute to answers for disease management and prevention. HiD will bring world-renowned clinical leaders in diabetes and cardiovascular disease together with practicing clinicians to improve the care of patients at a high risk of cardiovascular, metabolic, and kidney diseases.**

**Expand your company's  
appreciation and exposure by  
showcasing products and  
services to over 500 clinicians!**

**Meet with globally-recognized  
medical leaders, clinicians and  
scientists who will present and  
share their knowledge!**



## Target Audience Includes:

- Cardiologists
- Endocrinologists
- Nephrologists
- Lipidologists
- Diabetologists
- Internists
- Family Clinicians
- Nurses
- Other Interested Clinicians

## Topics Include:

- Lipids
- Glucose/Diabetes
- Coronary Syndromes
- Heart Failure/CVD
- Kidney Disease
- Technology/Digital Health
- Coagulation
- Arrhythmia
- Liver Disease



# EXHIBITOR LEVELS



**\$15,000**



**\$8,000**



**\$4,500**



**\$3,000**

**NON-PROFIT RATES ARE AVAILABLE!**

**Learn more at [www.heartindiabetes.com/exhibitors](http://www.heartindiabetes.com/exhibitors)**

**Submit your application today!**

Contact us today to discuss your company's goals:

[info@tmioa.com](mailto:info@tmioa.com)

(818) 342-1889



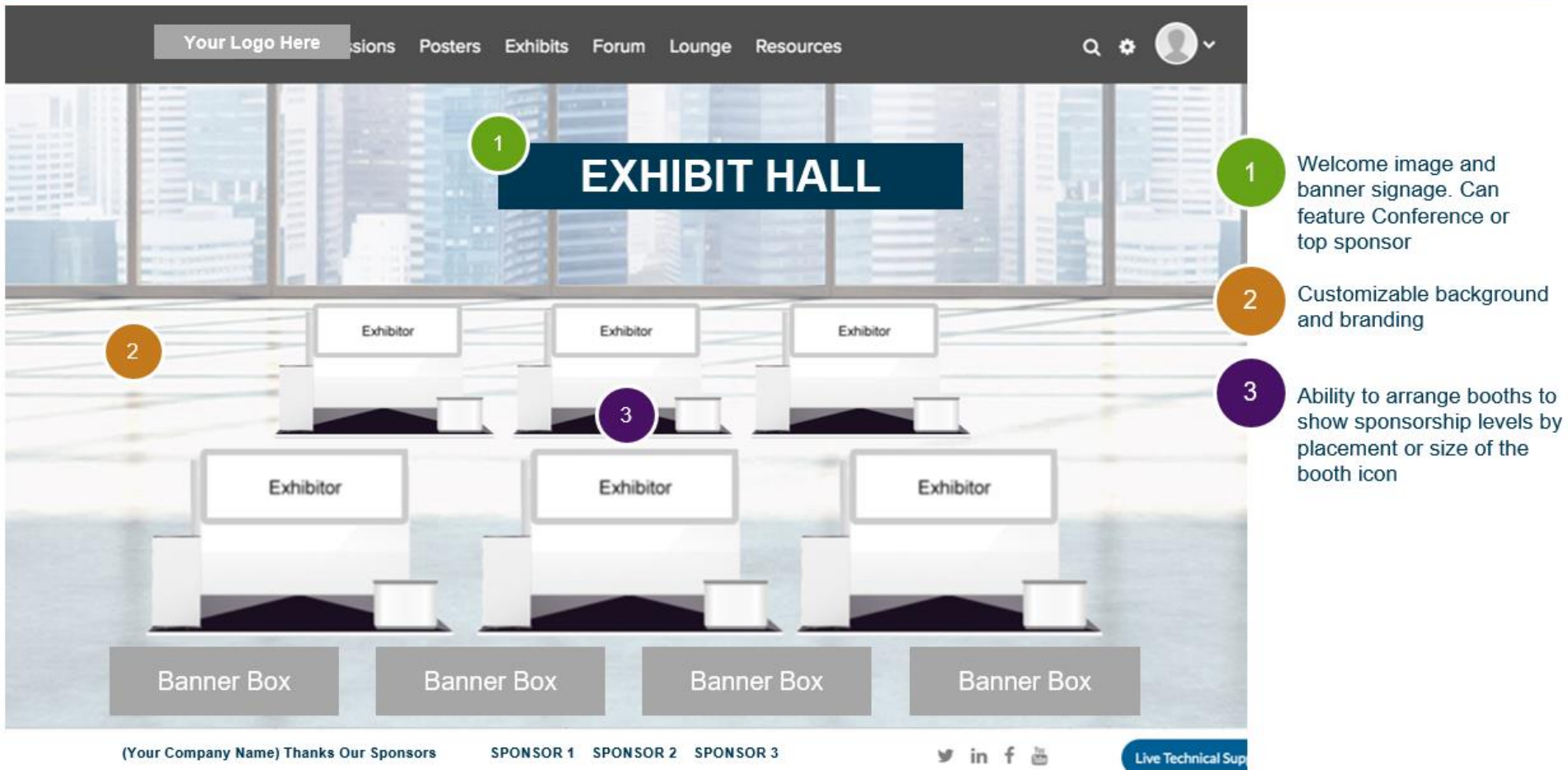
# EXHIBITOR LEVEL OFFERINGS

Virtual Conference Exhibitor Opportunities				
Opportunities	Silver	Gold	Diamond	Platinum
	\$3,000.00	\$4,500.00	\$8,000.00	\$15,000.00
<b>Exhibitor Booth</b>				
Virtual exhibit booth	X	X	X	X
Auto play introductory video		X	X	X
Still image in booth	X	X	X	X
Clickable Link to Site of Choice	X	X	X	X
Items in resource library (videos, testimonials, other images/links, etc.)	1 item	2 items	4 items	8 items
Exhibitor video chat			X	X
Private Messaging	X	X	X	X
Interaction Panels (group chat/see staff/message staff)	X	X	X	X
Signage around booth	X	X	X	X
Full analytics on all sponsor branded interactions (ad clicks, content views, booth traffic)	X	X	X	X
<b>Main Lobby</b>				
Pop-up promotional message			X	X
Banner Ad Real Estate			X	X
<b>Other Offers/Opportunities</b>				
Company listed on HiD website and on virtual exhibit hall page	X	X	X	X
Unlimited exhibit booth staff allowance - company employees can staff the booth from anywhere with a computer and internet access	X	X	X	X
Assistance with virtual booth assembly	X	X	X	X

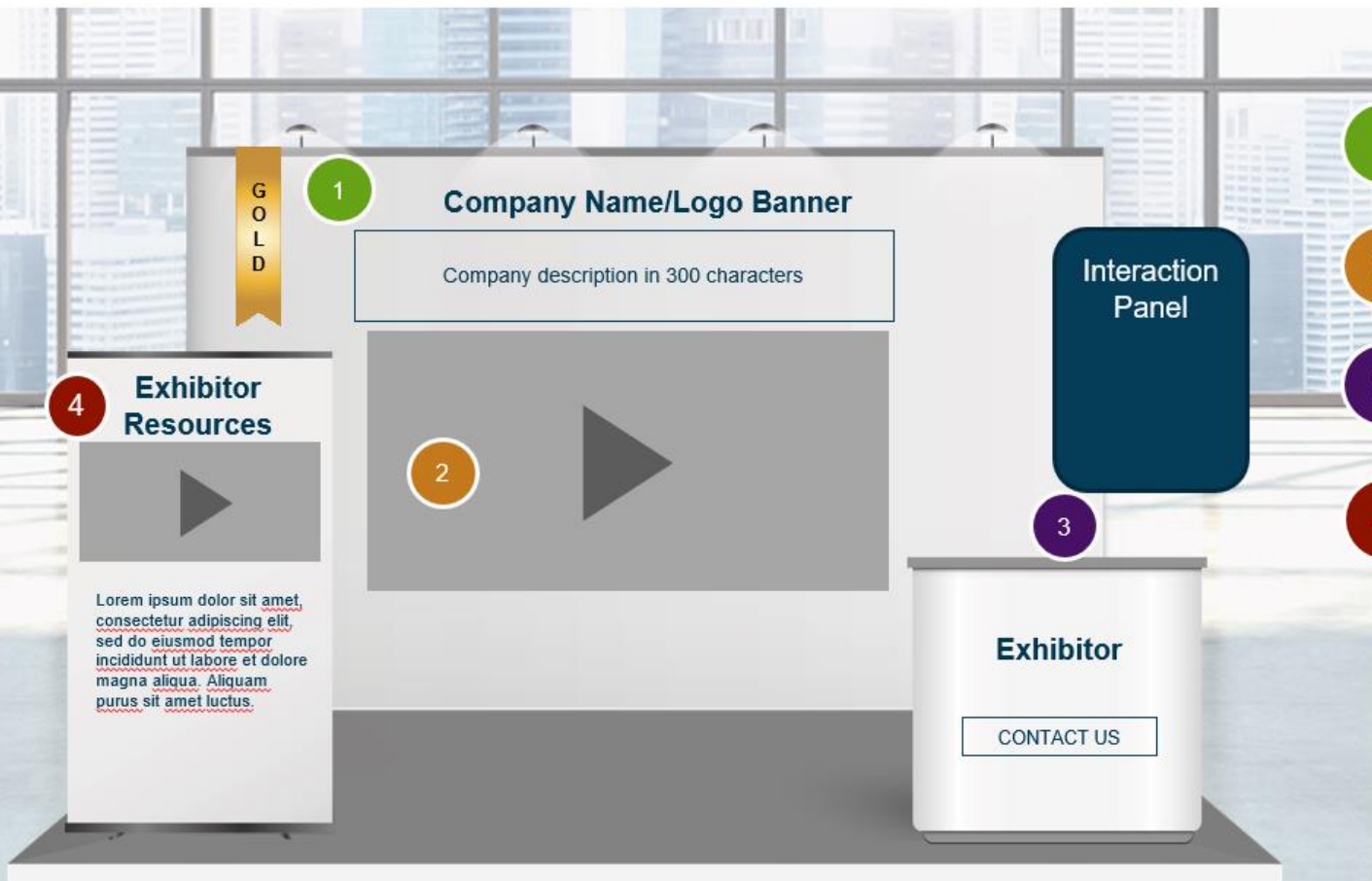
**Submit your application today!**

**Learn more at [www.heartindiabetes.com/exhibitors](http://www.heartindiabetes.com/exhibitors)**

# Exhibitor Hall / Sample Layout



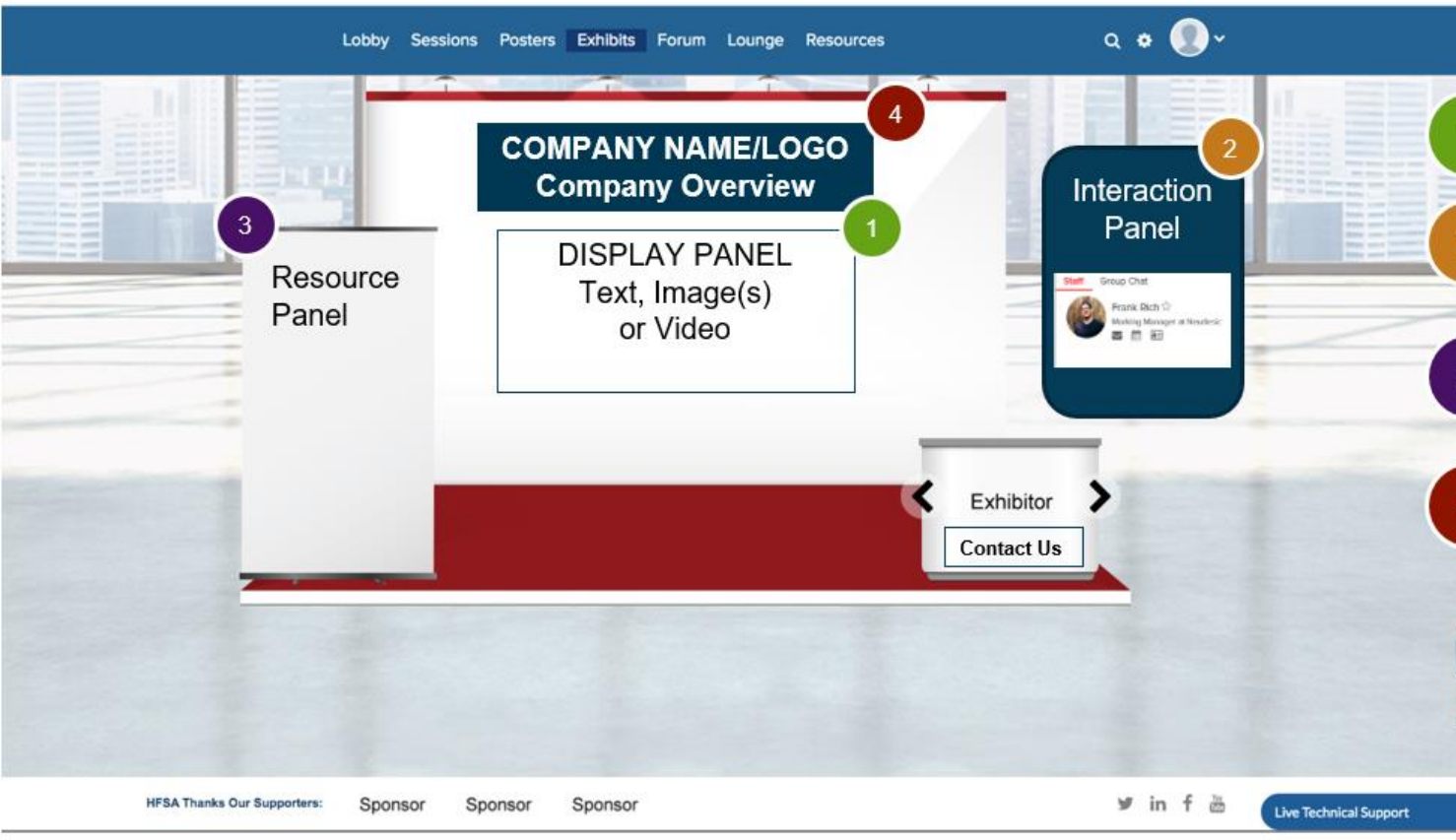
# Exhibit Booth / Features & Benefits



- 1 Exhibitor/Sponsor Branding & Recognition
- 2 Booth display wall can be customized for your needs: Video, Images, Text
- 3 Connect with Attendees: Interaction Panel & Podium stand customized for real-time chat, messaging & more
- 4 Standing sign to display informational materials: Videos, Documents, Links



# Exhibit Booth / Layout – All Features

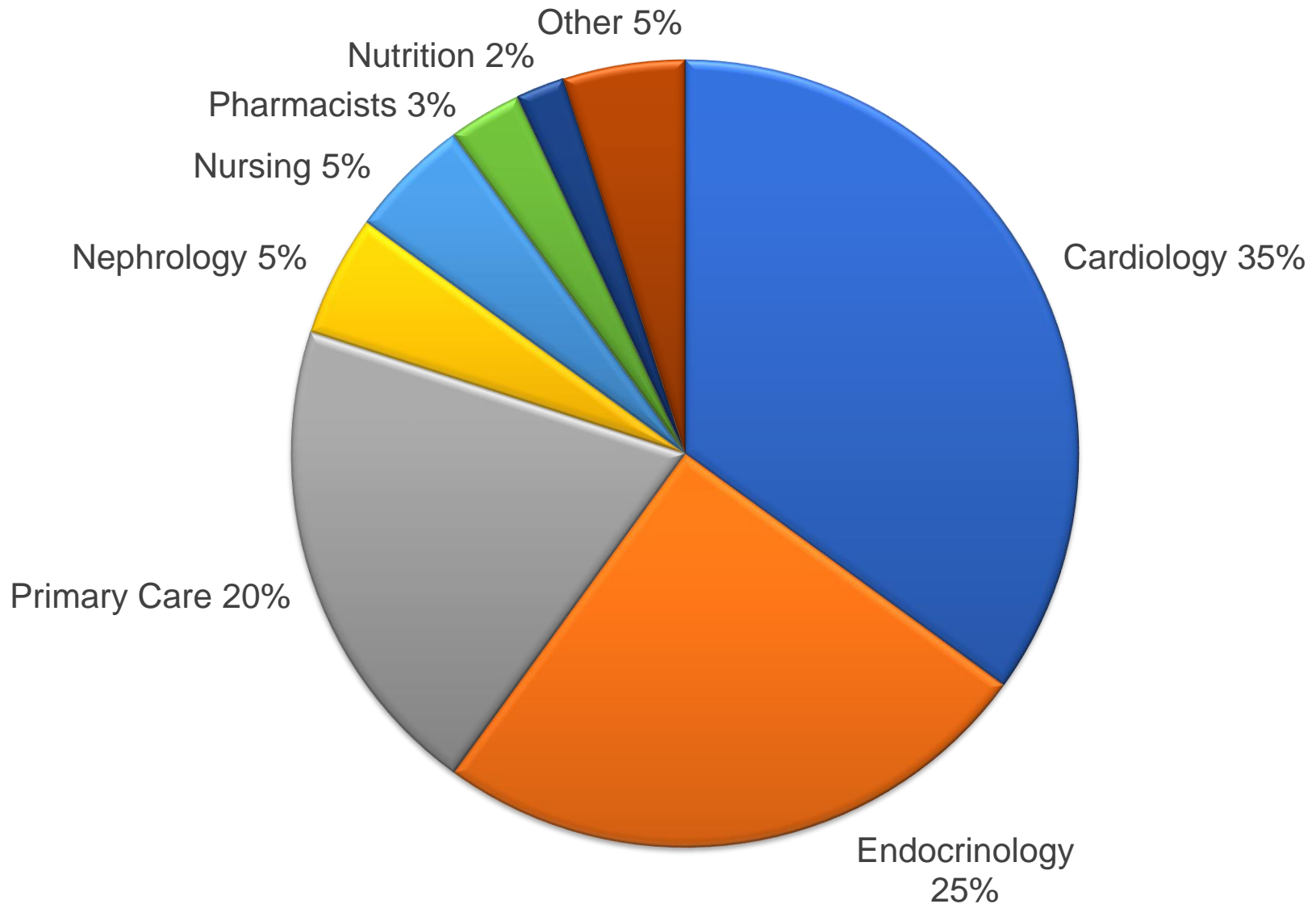


- 1 Exhibitor Branding & Recognition
- 2 Connect with Leads: Live group or 1-1 messaging, live text/video chat
- 3 Customized Resources: Scrolling sign that may include videos, documents, links. (6-8 max recommended)
- 4 Display: May include video, images, text

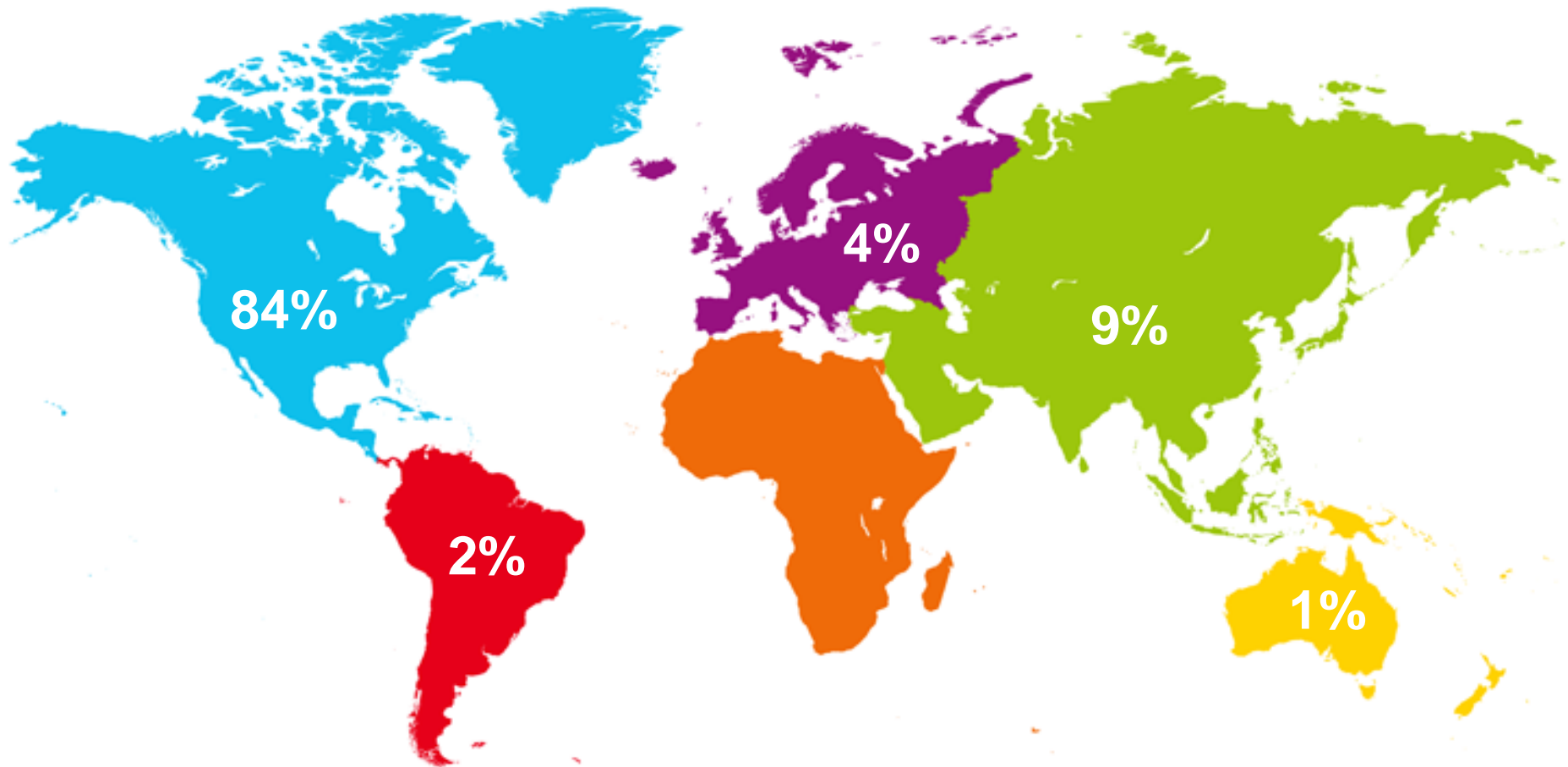




# HiD Attendee Demographics



# HiD Attendee Demographics



# Important Dates & Times

**MORE INFORMATION COMING SOON**

**\*View final agenda at [www.heartindiabetes.com/agenda](http://www.heartindiabetes.com/agenda)**

## Thank you to our 3<sup>rd</sup> Heart in Diabetes Exhibitors (2019)

- Amarin
- American Society for Preventive Cardiology (ASPC)
- Amgen
- AstraZeneca
- Boehringer Ingelheim
- Carlson Laboratories, Inc.
- Janssen Pharmaceuticals
- Merck & Co., Inc.
- Novo Nordisk
- OptumaRX
- Salix
- Sanofi
- VeroScience
- Wolters Kluwer Health
- Zero Gravity Skin

**4<sup>th</sup> HID EXHIBITOR APPLICATION**